



Student Programming Board

2016-2017

What is Mustang Entertainment?

Mustang Entertainment is a Student Programming Board committee of appointed WNMU students dedicated to bringing students together by planning, organizing, and executing events for the Mustang community.

We want to make WNMU the place to be!

Mission:

- Support and collaborate programming activities with the other student clubs, organizations, and community members
- Create leadership opportunities and volunteer experiences for members of Mustang Entertainment and fellow WNMU students
- Provide a variety of social, educational, and cultural events open to the entire Western New Mexico University population

The mission will be accomplished through the following goals.

Goals:

- To be intentional in looking for what students want, and then implementing it.
- To appeal to the entire Mustang community and be inclusive, reaching out to all students.
- To serve the Mustang community with an unprecedented level of morale, pride, energy and stewarding of a comprehensive program of social and recreational events.
- To provide events that foster community within the Mustang student population.
- To create an atmosphere of fun in events for the students
- To create events that is of purpose and meaning.
- To work together with other student organizations.



Mustang Entertainment Information and Requirements

Executive Board members must meet the following requirements:

1. Enrolled in a minimum of 3 credits
2. Full year commitment
3. Have a minimum GPA of 2.0
4. Submit Mustang Entertainment packet
5. Be able to attend the following:
 - Two meetings per week
 - Committee Meetings

Benefits for Executive Board members:

- 20% off Housing
 - ✓ Full year commitment
 - ✓ Discount takes effect fall 2016
- Strengthen resume
- Build Networking
- Possible conference travel

Executive Board

Chair: Coordinates the activities of the organization, acts as liaison to University community, serves as official representative of Mustang Entertainment, presides at meetings

Co-Chair: Acts in the chair's absence and helps facilitate meetings, assists chair in coordinating activities, oversees inventory and equipment

Secretary: Maintains accurate and current information of the organization and membership, keeps accurate minutes of each meeting and forwards copies to other officers, keeps attendance records for meetings

Treasurer: Serves as liaison to WNMU for all purpose of organizational funding, maintains accurate and current account of all organizational funds, responsible for dispensing of funds in accordance with the goals and programs established by Mustang Entertainment

Director of Public Relations (PR): Promotes events, partners with campus and off-campus media organizations, develops marketing campaigns for each major event

Scholarships: Executive Board members will receive a scholarship from ASWNMU per semester. Executive Board members will have to meet the criteria mentioned to receive scholarship monies. Allocation of money will be pro-rated based on the amount of missed meetings. Executive Board members are required to attend two meetings per week, each week of the 16-week semester.



SUPPLEMENTAL QUESTIONS

You must respond to all the questions listed below in order for your application to be considered complete. Please keep responses to 75 words or less in length.

1. Explain why you are interested in the MUSTANG ENTERTAINMENT position?

2. Describe past experience with event planning, if any.



3. What skills do you possess that would make you a strong addition to MUSTANG ENTERTAINMENT?



WVNMU

APPLICANT CHECKLIST

In order for your application to be considered complete it must contain the following information:

- Candidate Information
- Supplemental Questions
- Class Schedule

**Please remember to make a copy of your application for your personal records

Verified by Mustang Entertainment Chairs

Name _____ Date _____

Name _____ Date _____

If you have additional questions, please contact

Chair Sage Mays 505.261.0378 or
Co-chair Khari Bailey 626.283.3599
Western New Mexico University
1000 W College
Silver City, NM, 88062
E-mail: mustang.entertainment@wnmu.edu